

1. How do I create a Facebook account?

To create a Facebook account:

- Go to facebook.com/r.php.
- Enter the name you go by in everyday life.
- Enter your date of birth.
- Enter your mobile phone number. To use an email instead, tap **Sign up with email**.
- Tap **Female**, **Male** or **Custom** to select your gender.
- Choose a password and tap **Sign Up**.

To finish creating your account, you need to [confirm your email or mobile phone number](#).

2. How do I create a Facebook Page?

Pages are for businesses, brands, organizations and public figures to share their stories and connect with people. Like profiles, Pages can be customized with stories, events and more. People who like or follow a Page can get updates in News Feed.

To create a Page:

- Go to facebook.com/pages/create.
- Tap **Get Started** and follow the on-screen instructions.

Note: Anyone can create a Page, but only official representatives can create a Page for an organization, business, brand or public figure.

3. How do I go live using Facebook Pages Manager?

iPhone

To go live:

1. Go to your Page and tap  **Publish**.
2. Tap **Add to your post**.
3. Tap **Live Video**.
4. Write a brief description that can also include tagging other people and Pages
5. Tap **Start Live Video** to start a 3-second countdown to broadcast.

To stop broadcasting tap **Finish** at the bottom of the screen.

Android

To go live:

1. Tap  **Post**.
 2. Tap  **Go Live**.
 3. Write a brief description that can also include tagging other people and Pages.
 4. Tap **Start Live Video** to start a 3-second countdown to broadcast.
- To stop broadcasting tap **Finish** at the bottom of the screen.

Comments and Reactions

- A real-time stream of comments will appear at the bottom of your screen.
- Likes and reactions that come in during your live broadcast will stream across the screen.
- People viewing your broadcast will be able to invite their friends to view your broadcast.
- You'll see the number of viewers watching as well as the names of friends and verified public figures who are watching.

*How do I go live on a Facebook personal account?
(not recommended when representing a church)

To go live:

- Click **Create Post** at the top of your News Feed.
- Click  then click **Live Video**.
- Write something about your live video.
- Click **Go Live** in the bottom right.

Note: Use the Google Chrome web browser to go live from your computer.