

REACH: Step by Step

How to Launch a Values-based Ministry Framework in your Church

Our Mission:

To REACH BC and the Yukon
with the Christ-centered message
of HOPE and WHOLENESS

Our Values:

Revival & Transformation (Relationship with God)

Education for Discipleship (Training toward Christian maturity)

Alignment within the Church (Teamwork)

Community Outreach & Evangelism (Uplifting humanity)

Healthy Leadership & Management (Empowering others)

REACH

Fulfilling our **mission** by living our **values**

At Your Church Board (Month 1)

1. **Assess congregational health** by using the REACH Grid (page 7). Ask, “How effective are our church ministries in leading our congregation to live out our core values?”

2. **VOTE** to adopt a values-based ministry in which all ministries emanate from the five core values of REACH

3. **VOTE** to create a REACH Strategic Planning Team (3-7 people). This could be:
 - a. The church board
 - b. The board of elders
 - c. A separate committee assigned by the church board

4. **VOTE** to set a date for the REACH Strategic Planning Team to bring its recommendation to the board (in 4-6 months)

At Your Strategic Planning Team Meeting (Month 2)

Take These Action Steps:

1. Fill in the REACH Template (Page 9)

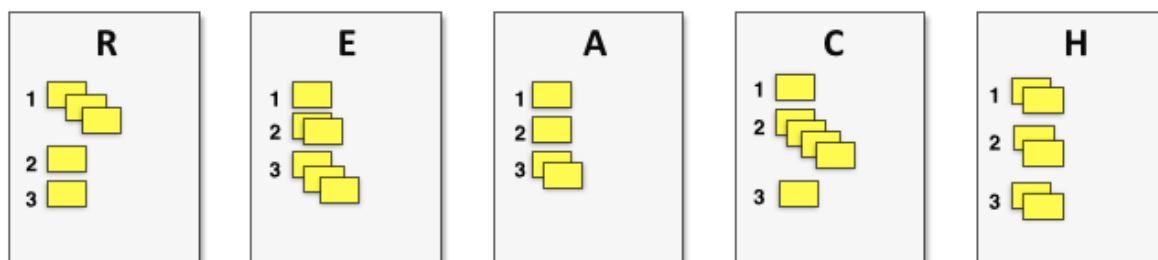
- a. **Develop mission statement**, or use a modified version of the conference mission statement (see cover page)
- b. **Use the words** “reach,” “hope” and “wholeness” in your mission statement. Note:
 - i. “Reach” describes our main activity
 - ii. “Hope” includes our distinctive eschatology
 - iii. “Wholeness” includes the harmonious development of body, mind and spirit in our health message, education system, and Sabbath teaching
- c. **Develop vision statements** for each core value. Here are samples:
 - i. **R:** In preparation for mission our congregation, school, and homes experience revival and transformation through a relationship with Christ
 - ii. **E:** In preparation for mission our congregation, school, and homes facilitating training for Christian maturity
 - iii. **A:** In preparation for mission our congregation, school, and homes working together
 - iv. **C:** Our congregation, school, and homes uniting to bring hope and wholeness to the people of our community
 - v. **H:** In preparation for mission our congregation, school, and homes operating under empowering leadership

2. Develop Your REACH Ministry Plan (Month 2b)

- a. **Vote** a REACH Coordinator*
- b. **Set a date** for a Visioning Sabbath (Have a sermon on vision the Sabbath before)

c. Visioning Sabbath

- i. **Place five poster boards** on the wall, as illustrated below, marking each poster board with a REACH core value (See cover page for the core values)
- ii. **Invite church members** to write ministry ideas on post-it notes for each core value, and place them on appropriate board



iii. Examples of ministry ideas for each value:

1. **Revival & Transformation:** Cluster all ministries and ideas that enhance people's relationship with God. Examples:
 - a. Worship service ideas
 - b. Prayer ministry ideas
 - c. Family worship ideas
 - d. Personal devotional ideas
2. **Education for Discipleship:** Cluster all ministries and ideas that involve training members toward spiritual maturity. Examples:
 - a. Ideas that leverage the Sabbath School program for training. Examples:
 - i. How to have a personal devotional life
 - ii. How to study the Bible
 - iii. How to use your spiritual gifts
 - iv. How to witness
 - v. How to give a Bible study
 - vi. How to interact with fellow church members
 - vii. How to be a leader. Examples:
 1. A ministry/small group leader
 2. A Mentor
 - b. List the kinds of training seminars that require
 - i. A Sabbath afternoon seminar
 - ii. A Weekend seminar
 - iii. Training events in another Adventist church or city

3. **Alignment Within the Church:** Ideas that involve churches, schools, or ministries collaborating together. Examples:
 - a. Activities, processes and programs that foster unity and teamwork
 - b. Activities, processes and programs that facilitate fellowship and caring for one another
4. **Community Outreach & Evangelism:** All outreach and evangelism activities, processes and programs
5. **Healthy Leadership & Management:**
 - a. Leadership training plan (Identify who needs leadership training in what areas)
 - b. Ideas that clarify church structure
 - c. Ideas that clarify policies, procedures and protocols
 - d. Leadership & management resources

3. (Month 3) Strategic Planning Team reconvenes to:

- a. **Prioritize the ideas** placing the top one or two most significant ideas at the top of each poster board numbering them, as seen below.
- b. **Create a calendar** of events that reflects the priorities of the church

4. (Month 4) Run calendar by various ministry leaders

- a. Have each ministry team/leader write their mission statement as related to the umbrella mission.
- b. Ask each ministry team/leader to write down goals that help accomplish their mission. SMART goals are:
 - i. **Specific**
 - ii. **Measurable** (Identify success indicators that show progress)
 - iii. **Achievable**
 - iv. **Responsibly lead** (Identify the goal-owner and the one to whom he/she is accountable)
 - v. **Time-bound** (Determine the due date)

5. (Month 5) Present calendar and REACH Ministry Plan to church board for approval

Back at the Church Board

(Month 5)

1. **Review** the recommendations and calendar from Strategic Planning Team
2. **VOTE** to make recommendation to the church in business session

At the Church in Business Session

(Month 6)

1. **Pastor presents** board-approved plan to church
2. **VOTE** to modify and/or implement plan
3. **Set date** to implement plan

Church Board

1. **Review** progress on your REACH Ministry Plan at each successive board meeting, modifying as needed

The REACH Grid For Board Members/Leaders

On a scale of 1-5 (1=not effective; 5=very effective) indicate the effectiveness of your worship service and Sabbath School in how they contribute to the values of REACH. Next, enter your other ministries in the left column and do the same for them. Count the total across to assess your areas of strength and/or weakness in that ministry. Count the total down to assess how your church is doing on each core value. Discuss. Pass in to tabulator. (A fillable excel file is available at <http://www.bcadventist.com/index.php/reach-grid>)

Ministries	R	E	A	C	H	Average
Worship Service						
Sabbath School						
Ministry 3						
Ministry 4						
Ministry 5						
Ministry 6						
Ministry 7						
Ministry 8						
Ministry 9						
Ministry 10						
Ministry 11						
Ministry 12						
Average						

The REACH Grid For Pastors/Tabulators

Average all the responses from each leader for each box. Fill in the combined average to assess your areas of strength and/or weakness in that ministry. Count the total down to assess how your church is doing on each core value. Discuss.

Ministries	R	E	A	C	H	Combined Average
Worship Service						
Sabbath School						
Ministry 3						
Ministry 4						
Ministry 5						
Ministry 6						
Ministry 7						
Ministry 8						
Ministry 9						
Ministry 10						
Ministry 11						
Ministry 12						
Combined Average						

REACH Ministry Template

Insert Mission Statement
Example: To reach our community with the Christ-centred message of hope and wholeness

Insert Vision Statement for
Revival & Transformation

(Sample on page 3)

Insert Vision Statement for
Education for Discipleship

(Sample on page 3)

Insert Vision Statement for
Alignment Within the Church

(Sample on page 3)

Insert Vision Statement for
Community Outreach & Evangelism

(Sample on page 3)

Insert Vision Statement for
Healthy Leadership & Management

(Sample on page 3)



Insert Ministry Action Plans

1. Action plan

- a.
- b.
- c.

2. Action Plan

- a.
- b.
- c.

Insert Ministry Action Plans

1. Action plan

- a.
- b.
- c.

2. Action Plan

- a.
- b.
- c.

Insert Ministry Action Plans

1. Action plan

- a.
- b.
- c.

2. Action Plan

- a.
- b.
- c.

Insert Ministry Action Plans

1. Action plan

- a.
- b.
- c.

2. Action Plan

- a.
- b.
- c.

Insert Ministry Action Plans

1. Action plan

- a.
- b.
- c.

2. Action Plan

- a.
- b.
- c.

REACH: Step by Step

*REACH Coordinator Responsibilities:

1. Assists the pastor in guiding the board through the *REACH - Step by Step* document
2. Assists the pastor in assessing the church annually based on the REACH core values
2. Understands and believes in REACH
3. Tech Savy
4. Could be a elder
5. Sits on the board: Reports on the progress of the strategic plan at each board meeting
6. Consults with BC Conference REACH Director